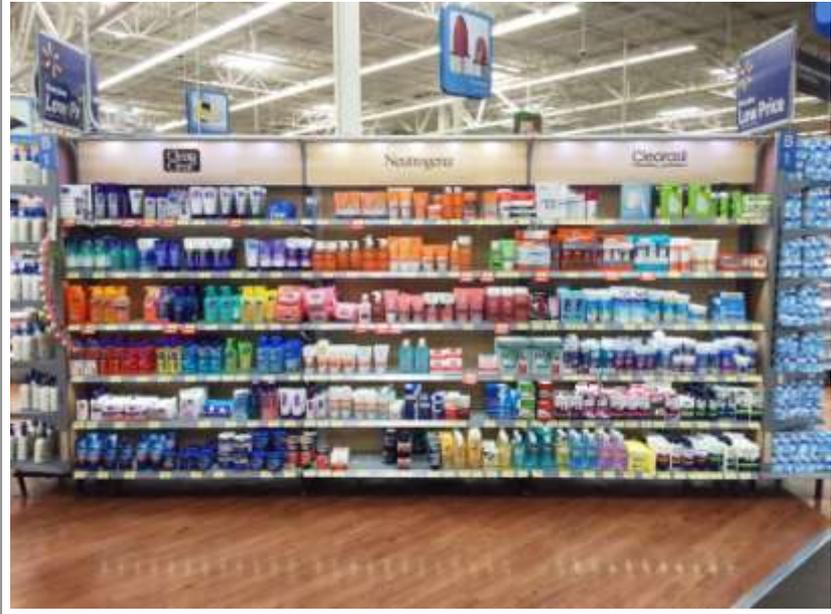


Unique Retail Lighting Solutions



JUNE 2015

60 Leonard Street
Metuchen, NJ 08840
TEL: 732-549-2866
FAX: 732-549-5521
Toll-Free: 866-450-6654
www.trinityinstore.com

www.grenite.com



Specialists in the design and development of LED and florescent lighting systems for improving merchandise presentation at the retail point of purchase & saving energy

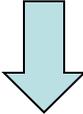
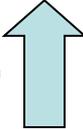


Sustainable Growth



StorePoint 2015

Because Yours Has!

1. Applied our industrial design to task lighting.
2. LED costs down. 
3. Innovation & ROI up. 
3. Invested—people & equipment.
4. Be part of something bigger...sustainable products.



LED Facts are Compelling: New Technology

1. 2012 Global LED replacement bulb sales up 22%.
2. By 2030, LED's 75% of all lighting sales.
2. 2012 v. 2011—LED costs down 40%.
3. 2012, 49 million LED's installed in US...saved \$675MM in energy costs!
4. In 20 years --LED's could save US \$250B in energy costs.
 - Reduce electric consumption for lighting by 50%.
 - Reduce CO2 emissions 1,800 million metric tons!

Facts: DOE



Innovative Task Lighting
For Your Budget

LED Rail Cornice Light @ Walmart

- Retrofits to any gondola
- Great category destination driver
- Superior color range for illuminating graphics
- Light weight molded plastic design
- Easy daisy chain installation
- Flexible...delivered in 3', 4' and 30" lengths
- 5-Year Warranty



In-line LED Lit Cornices—Cosmetics & Beauty



LED Cosmetics Lighting (9" graphic):

- 27W vs. 56W florescent...big energy savings
- Lights “out” and “down”
- 200+ LED’s (mid-power)...efficient
- LED Module & Power Supply replaceable
- 5-Year Warranty
- UL Approved



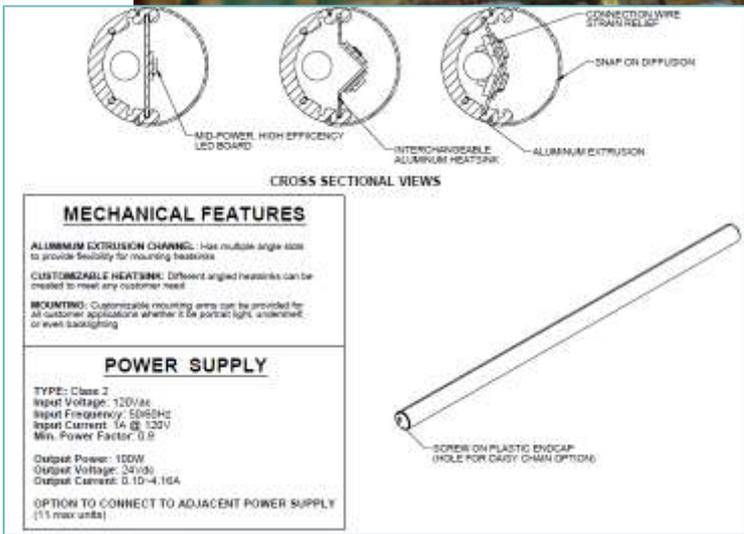
LED Beauty Lighting (4" graphic):

- 27W vs. 56W florescent...big energy savings
- Lights “out” and “down”
- 200+ LED’s (mid-power)...efficient
- LED Module & Power Supply replaceable
- 5-Year Warranty
- UL Approved

New Universal LED Cornice...Innovative & Low Price

Adjustable LED Light source in thin aluminum profile that is bracketed behind fascia--lights back & down. Can be used instead of florescent. Flexible use--Portrait Light or Cornice Light. Saves energy; no maintenance; no heat; lights cornice & down on prod

Adjustable Light

CROSS SECTIONAL VIEWS

- MID-POWER, HIGH EFFICIENCY LED BOARD
- INTERCHANGEABLE ALUMINUM HEATSINK
- SNAP ON DIFFUSION
- ALUMINUM EXTRUSION
- CONNECTOR WIRE STRONG RELIEF
- SCREW ON PLASTIC ENDCAP (HOLE FOR DASHY CHAIN OPTION)

MECHANICAL FEATURES

ALUMINUM EXTRUSION CHANNEL: Has multiple angle sizes to provide flexibility for mounting brackets.

CUSTOMIZABLE HEATSINK: Different angled heatsinks can be created to meet any customer need.

ROUTING: Customizable routing area can be provided for all customer applications whether it be portrait light, undershelf, or even backlighting.

POWER SUPPLY

TYPE: Class 2
 Input Voltage: 120Vac
 Input Frequency: 50/60Hz
 Input Current: 1A @ 120V
 Min. Power Factor: 0.9

Output Power: 100W
 Output Voltage: 34Vdc
 Output Current: 0.10-4.16A

OPTION TO CONNECT TO ADJACENT POWER SUPPLY (1.5 max units)

- ETL approved;
- Patent Pending;
- 5-Yr.Warr.

Universal LED Cornice Light—Coffee, Candy...



Innovative Task Lighting
For Your Budget

High Energy Florescent



Low Energy LED



Value-based LED Lighting—“The Facts”:

- Benefits: low heat; less energy/CO2; no UV; mercury-free; directed light
- Costs: lower maintenance & energy costs; LED's are cheaper
 - Case Study: 100 store chain w/500 florescent 4' lights would **save \$1.4 million and about 2.3 million lbs of CO2 in 5 years!**

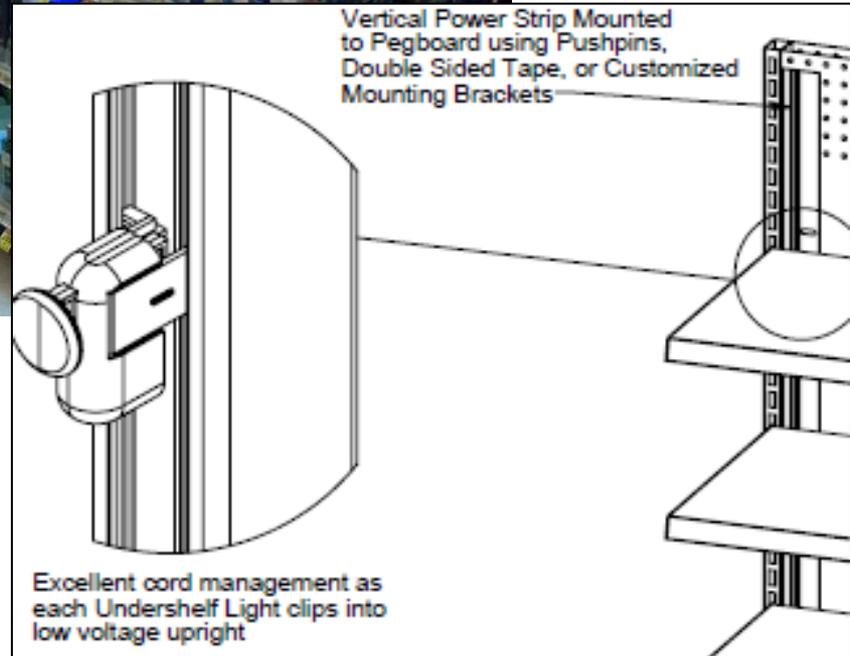
Lighting Solutions that Excite the Shopper while improving Retailer Efficiencies

Undershelf LED Light with *New Low Voltage Power Strip*...GREAT PRICING!



- **Products UL/ ETL approved**
- **Patent Pending**
- **5-Yr. Warranty**

New Low Voltage Power Strip & Clip 3.0 plus *New curly-cord* provides simple, elegant cord management



LED Undershef Lights--Beer, Wine, & Spirits @ Mariano's

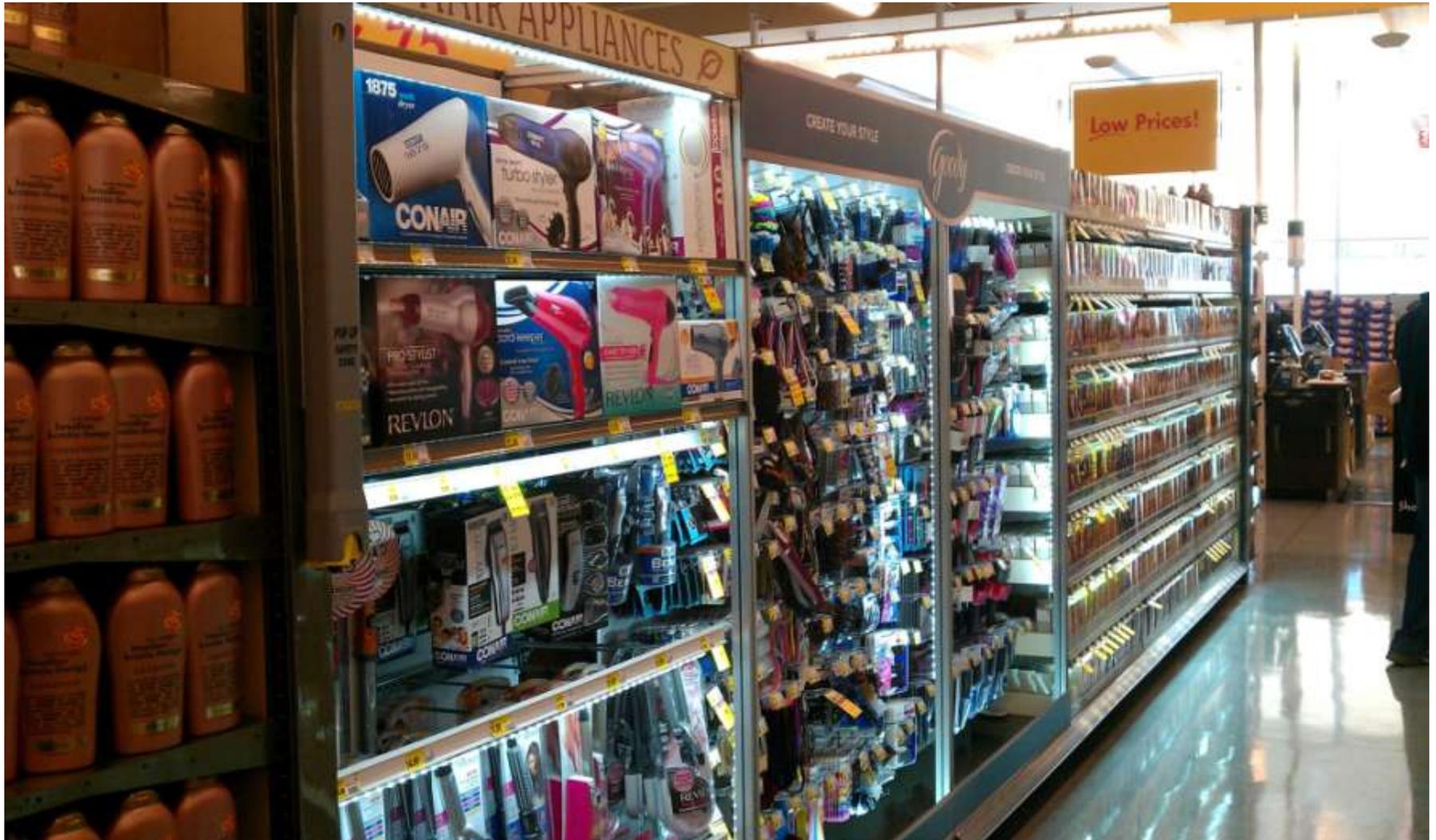
Beer

Wine

Spirits



LED Pencil Lights to Light Showcases



LED Pencil Lights to Light Showcases



Undershelf Pencil Lights in Cheese Case at NE Retailer

One Florescent Light, Top Shelf, 7-21-14



All Shelves Lit with LED Pencil Lights, 9-2-14



LED Lights for Cheese--Tasty:

- Greater visibility; no heat
- Easier shopping
- Low energy...low cost = great value.

Fixture & LED Lighting

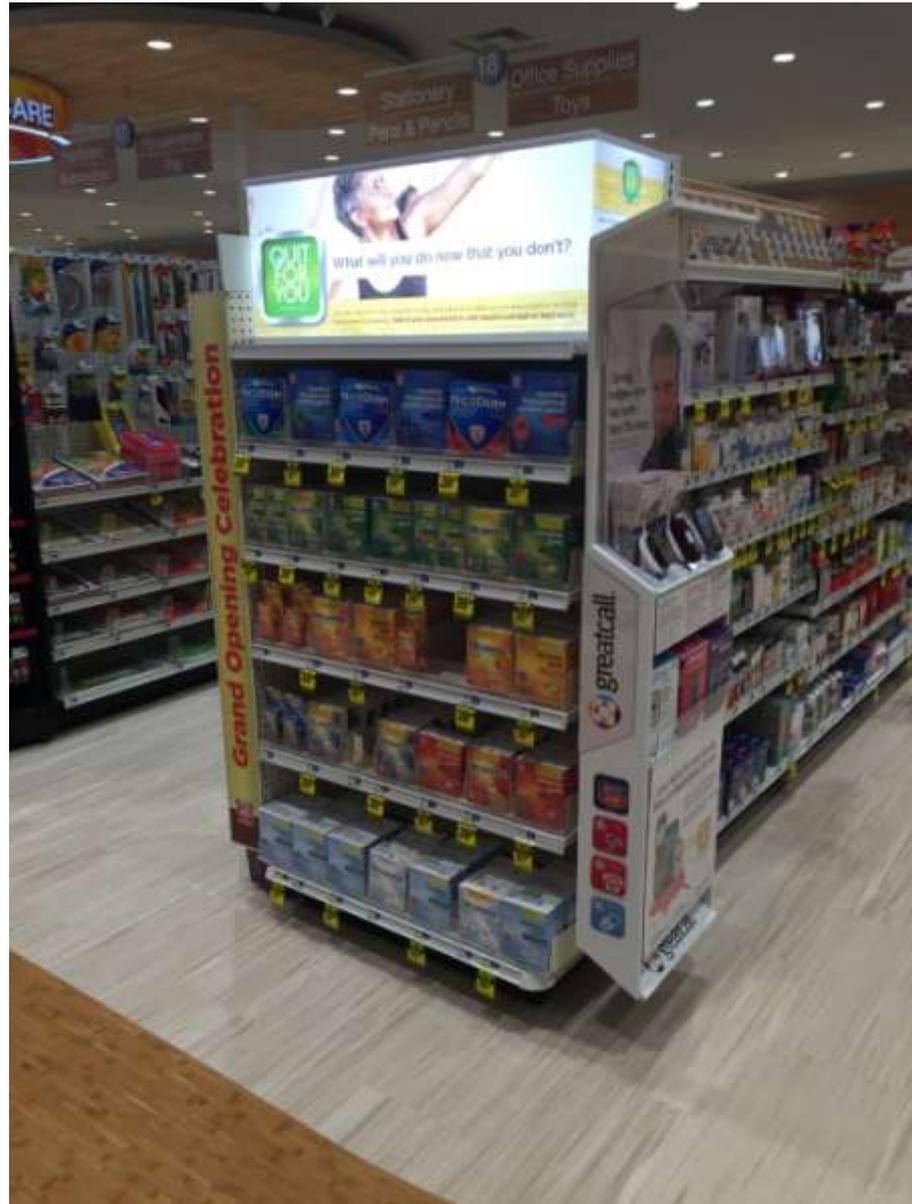
Lindt Lit End Cap @ Walgreens



Lit Nail Bar @ Mariano's



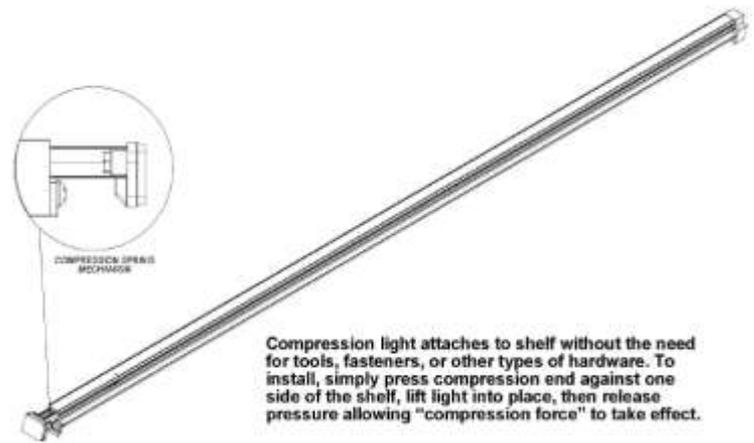
Back-Lit Smoking Cessations Graphic



Compression-Fit LED Light 2.0 @ Rite Aid



Easy installation with spring clamp



Lit Graphic Cubes For Shelves

- Plug and play design...Cubes retrofit to existing store shelves with little hardware
- Energy efficient light source; can be LED or florescent
- Compact shape creates vertical and linear tandem configurations on shelf
- Flexible in design to display demo product and/or graphics



LED Light Frames and Panels

Updated Target Electronics Department - LED Light Panels

LED Panels @ Rite Aid

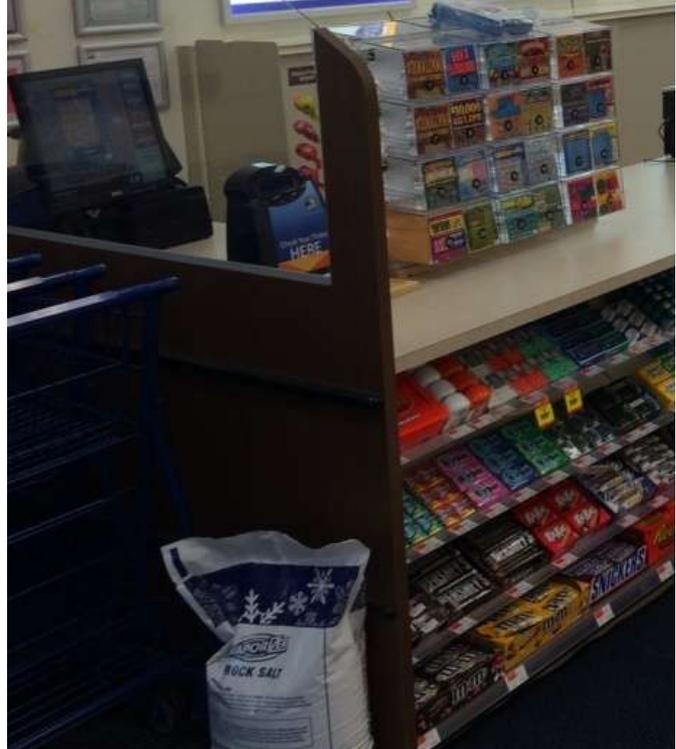
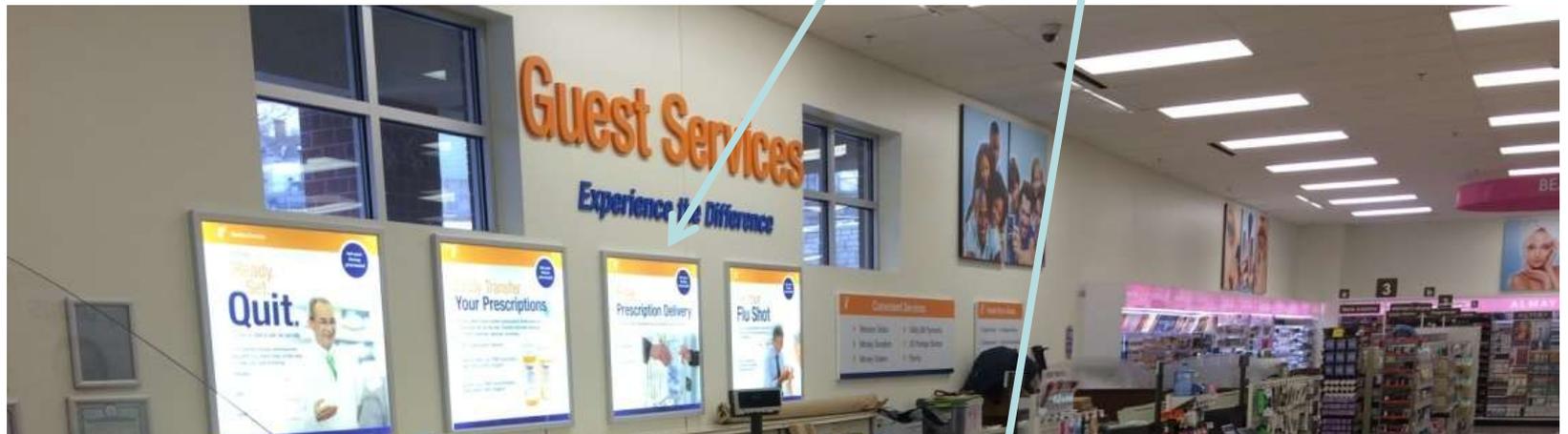


LED Panels (36" x 96") @ Macy's!



LED Panels @ Jockey!





LED Light Poles



Rossmann.
Shop in Shop.

TRINITY's Euro Partner, ARNO... Vertical Light Poles @ Rossmann



Decorative Cosmetics

This is a shop in shop system for the decorative cosmetics area at Rossmann. It holistically positions individual brands within the area. Large format visuals attract the interest of the customer for the cosmetics from a long distance. 3,000 stores were implemented so far. The project continues to date. Rossmann shops are extremely satisfied: the new installation has led to a turnover increase of 15 to 23%.

New Products in the Pipeline...

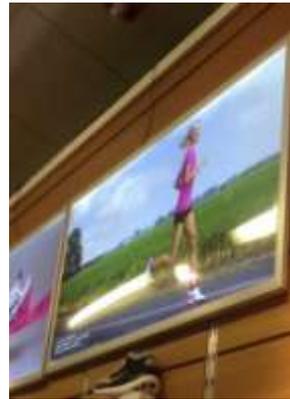
Double-sided LED Panels!



**Neo-Neon LED Signs...
Far less expensive than neon**



All Sorts of LED Lighting Applications



Environmental Sustainability

TRINITY Sustainability Roadmap:

- Use biodegradable/recyclable materials
- Use less material thru design
- Use the same material/component again in design
- Reduce/reuse packaging

Design:

Use materials like plastics to not only lower fixture cost but also weight of displays, which translates to easier installation and lower freight.

Example: A Sunglass Display—produced 27.5M with significant plastic use (panels & base); saved approximately 20 lbs/display or 550,000 lbs. across the chain...less to move/lift in stores, less freight, and fewer lbs. of CO2 in transportation.

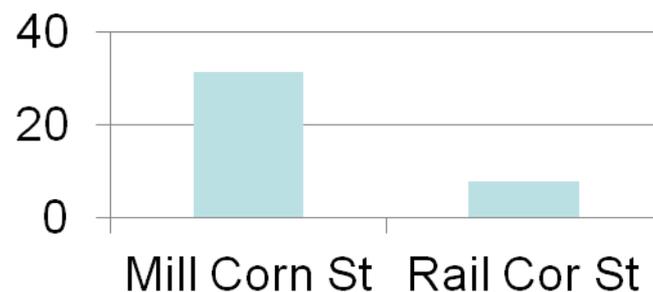
Energy—TRINITY focus on LED design leadership:

- Apply lighting engineering knowledge and LED technological innovation
- Create lower wattage, still effective LED light fixtures

Example: LED Rail Cornice v. Florescent

Cornice has saved over 54 million lbs. of CO2 annually
 (2,300 stores x 23.6M lbs. of CO2/yr for lighting
 Florescent Cornice v. Rail; assumptions: 45, 4' Cornices/st,
 cost of kWh, kWh per store used, emission rate of
 CO2/kWh = emission of CO2).

CO2 000's of Lbs
Emissions/Store



- **Founded in 2001**
- **Leadership:** Founders/Owners--George Cox, John Farinola, Randy Riley
- **# of employees:** 105
- **Offices:** Home--Metuchen, NJ; Sales - Boston, MA; Minneapolis, MN; Bentonville, AR; Pittsburgh, PA; Palm Coast, FL; Los Angeles, CA; Seattle, WA; Toronto, CAN; Stuttgart, GER.
- **250,000 Total sq ft** of Manufacturing, Warehousing, Distribution, Office Space
 - Metuchen, NJ (Headquarters & Core Operations Facility): 150,000 sf
 - Los Angeles, CA: 40,000 sf
 - Xiamen City, China: 90,000 sf
- **Clients:** 60% Retailers;
40% CPG companies.
- **Geography:** 95% business, domestic;
Canadian & European Strategic Partners
- **Lighting Operations—have shipped over 300K LED Light fixtures last two years:**
light fixtures designed by our NJ Lighting Group; source components globally;
assembly/binning QA in UL/ETL approved NJ facility.



Some of Our Customers...



Innovative Task Lighting
For Your Budget



Recycled Engineered
Solid Surface Materials



CASIO



Jewel

★ macy's



TIMEX

Lindt
MASTER SWISS CHOCOLATIERS
SINCE 1845

KOHL'S



TARGET



Campbell's

GLENLIVET

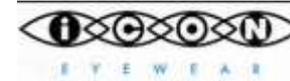


Loblaws

Walgreens



Mondelez
International



**WHOLE
FOODS
MARKET**



MARIANO'S
Fresh Market™
Shop well. Eat well. Live well.™

ConAgra Foods
Food you love

MODELL'S
SPORTING GOODS
Cotta Co To Mo's

E&J Gallo Winery



Bell

**Ahold
USA**

Pinnacle

ROUNDY'S®
QUALITY



**GIANT
EAGLE**



**Harris
Teeter**
Your Neighborhood Food Market

sobeys



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Thank You!

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